# **A Mobile Concept** That Promotes a **Work-life Balance**

After a successful career in the construction industry, Michael Anthony (Tony) Carilo Jr. realized he wasn't passionate about his job. While his career provided a comfortable lifestyle, something was still missing. Carilo knew he





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introduced to Aussie Pet Mobile, the leading global brand for mobile pet grooming.

Dogs have always been Carilo's passion, and he knew they needed to be a central part of his next career move. After taking a more detailed look into Aussie Pet Mobile, Carilo immediately knew that the renowned brand was the right choice for him.

In September 2015, Carilo purchased his first van and opened his Palm Desert, California, location. When his franchise was first growing, Carilo wore many hats to learn and support the business, including working as a groomer for the first two years.

After seven years, Carilo has successfully built his business to a fleet of eight vans and 12 groomers.

Jennifer Callender

#### Here's a glimpse into a day in the life of an Aussie Pet Mobile franchisee:



## 7 to 8 a.m. Team outreach **begins:** To ensure the day gets off to a smooth start, Carilo reaches out to each groomer to make sure they are ready to begin the day with no issues or questions.



9 to 11 a.m. Perform van maintenance: Carilo takes care of most of the Sprinter van issues. One of the eight vans is always on standby if issues occur, allowing him to keep seven vans operational each day.



## 4 to 5 p.m. **Groomers return** to base: A review of the day is performed with each groomer.



#### 8 to 9 a.m. Open for business:

While the groomers are making their rounds, Carilo will check voicemail messages, return calls, schedule client appointments and address any overnight issues.



Noon to 4 p.m. On-Call: Carilo builds work-life balance into his daily schedule as much as possible with activities he loves, including working out at the gym, playing a round of golf or spending the afternoon fishing.